



**GL**

*SOLUTIONS*

Welcome to GL Solutions, the promotion team that successfully marked the island for 9 years with the Carl Cox Revolution Stamp using their effective and unique flyer & poster distribution strategy.



As well as working with Carl Cox, GL Solutions have ran on island promotion campaigns for a range of Ibiza Clubs including Amnesia, Space, Pacha and International brands including Elrow, Hyte, Afterlife, Timewarp and Ultra Music Festival.



With the many changes on the island, Carl Cox, Space Ibiza and new promotion regulations, GL Solutions have taken this exciting time to step up the promotion strategy, securing a range of new promo locations and distribution platforms for their clients.

# WHATS ON OFFER FROM GL SOLUTIONS

## PROMO LOCATIONS

GL solutions are able to offer more traditional forms of promotion we all know on the island of Ibiza. Here is what is on offer.

### **Generic promotion:**

Visibility 7 days a week, one month before starts weekly promotion.

Generic poster

Weekly promotion:

Visibility 3-4 days a week before the event

Weekly poster

Flyer promotion:

Visibility 6-7 days a week

### **Whole Island promotion**

Playa den bossa, figueretas, Ibiza town, Ibiza port, San Antonio bay and town, Jesus, Talamanca, Santa Eulalia, San Rafael, Es Canar, San Jordi and Salinas, beaches of the west coast.

## PROMOTION TEAM

The GL Solutions Promotion Team consists of 9 international workers, speaking many different languages, and with years of Ibiza experience in wristband, face to face and early entry promotion, as well as Showgirls performing beach parades, personal promotion, and hostessing, database sign ups and branding at your event.



## DIGITAL PROMOTION

GL Solutions have worked closely with the Lucky Life Media team as they have covered 7 years of Carl Cox events in 5 countries. This year, Lucky Life will launch the new 24/7 'Ibiza Live TV' channel, broadcast in over 6000+ hotel rooms, receptions and entrances everyday throughout the summer. We have options to help get your content featured on this channel, as well as powerful advertising clips amongst the content at all hours of the day.

If any filming, event coverage, interviews, behind the scenes is needed for your Ibiza Events, Lucky Life are our Media Partners for all video production and promotion.

**IBIZA LIVE TV LAUNCHING MAY 15TH**



# WHATS ON OFFER FROM GL SOLUTIONS

## CIRQUE DE LA NUIT IBIZA PRESENTS "YOUR" BOAT PARTIES

We have worked alongside the Cirque de la Nuit Ibiza Boat Party crew for over 5 years as they have grown to become the finest Ibiza Boat Party on the scene.

- Daily boat parties
- Up to 350 capacity boats
- Void Sound System
- New ibiza boat club - biggest boat in ibiza
- Over 30,000 people per summer
- A great partner to host the Resistance weekly Boat Parties
- 3 Playa den Bossa ticket outlets
- 15 San Antonio Ticket Outlets (sunset strip to the bay)
- Online marketing presence selling thousands of their boat and club packages ahead of the events.

## HOW IT WORKS

- You provides a DJ and branding for the boat, T-shirts for their promoters.
- Cirque de la Nuit send 80-100 promoters out on the streets and beaches of Playa den Bossa and San Antonio, branded in Ultra clothing, promoting the CDLN / Your Boat Party -Cirque de la Nuit promote, and guarantee hundreds of early entry clubbers arriving at your event as the doors open.



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## DIARIO DE IBIZA NEWSPAPER

Diario de Ibiza - one of the most read newspapers in Ibiza and always found at every bar, restaurant and coffee shop are now offering something even better than front page advertising:

- 100+ locations in Ibiza where front cover publicity. Its not just a front page, it's the Newspaper's Cover Page.
- Bars, restaurants, coffee shops where people sit and take a newspaper



## BUSSES AND BUS STATION BUILDINGS:

A great marketing platform to ensure the entire island get's news of your events! Posters, billboards, image placement and screens on Ibiza public busses and bus stations, as well as the DiscoBus Maps, used and visited by thousands of tourists and locals every week.

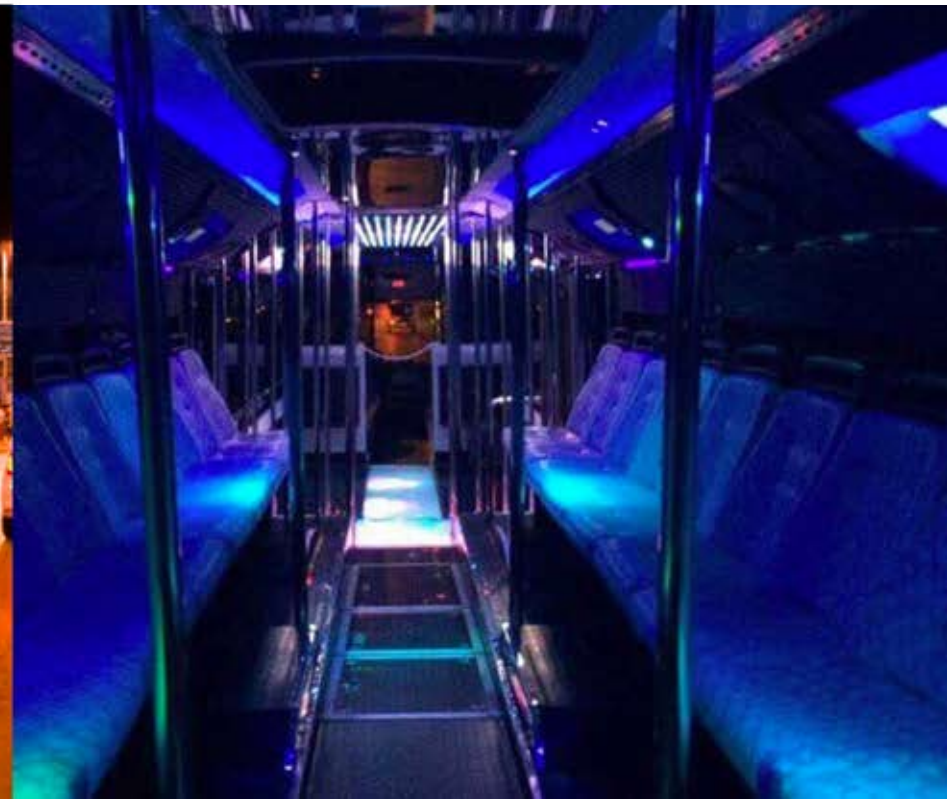


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## PRE PARTY VENUE & THE CLUB BUS

In Playa den bossa we have a whole terrace in the amazing venue of Manoa to organize preparties with our amazing promotion crew to bring people to the club. We can then organise and provide a unique transport experience in the form of the club bus.

This fully kitted out club bus has a capacity 70 people and has all the licences required to operate legally. This is also a great opportunity for you to brand the club bus and utilise for event publicity. A truly unique way to travel to your event.



**NO PROBLEMS  
ONLY SOLUTIONS**



**CONTACT.**

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